

Dear Customer,

Once again Christmas is almost upon us, and as is customary, we take this opportunity to correspond with all of you with this traditional, non cyberspace medium.. On behalf of the staff at Michael and Young, we would like to wish you and your loved ones a wonderful holiday season, and may 2011 have an amazing fishing adventure in store for you.

Reviewing this past years highlights, 2010 brought the Winter Olympics to Vancouver and although business all but dried up for us during those incredible games, (due to everyone avoiding the masses in the city or watching events at home on TV) there was a resumption to normality once the games ended, and our drop off in sales was more than made up with a robust summer and fall. Thank you to all who stopped in and supported us!

Next came our 5th annual SPEY DAY, held on the Fraser River during April, and yet again we had record turnouts and some amazing demonstrators, and casters. Thank you to all of the presenters and exhibitors who devoted their time, and shared their knowledge. The weather was friendly, food hot, and fun aplenty. Again, we hope next year's event, to be held on Saturday April 9th/2011 will be bigger and better, and we would like to officially announce that Simon Gawesworth of Sage and Rio will be our marquee guest and demonstrator. Simon will also be hosting a very limited spey clinic on Sunday April 10th, so keep an eye on our website for further details, and if you call or e-mail us and provide us with your e-mail address, we will keep you better informed re this and all upcoming events. The shop e-mail address is info@myflyshop.com. As is always the case, a PDF version of this Holiday Flyer will be posted on our website as well at www.myflyshop.com.

Reflecting on last years fishing season, although the winter was mild, it became unseasonably cool during late march and this cool weather persisted throughout the entire spring, creating what would best be described as a spotty interior lake season. Summer saw the Fraser River Sockeye fishery go absolutely insane, a complete reversal from last year. Ten's of millions of fish brought a record recreational fishery and saw many anglers on the river looking for the awesome fight and succulent meat of the sockeye. For us this fishery means a decline in business as many of our customers go to the dark side and take the opportunity to catch Sockeye over fishing the local lakes and rivers with a fly. The beloved Skagit is seeing a steady and dramatic increase in the Bull Trout/Dolly Varden population and a corresponding decrease in the number of Rainbow Trout. This falls salmon returns saw our Chum runs hit record lows, but the Coho run was good and the size of the fish was way above average with many reports of Hoe in the upper teens.

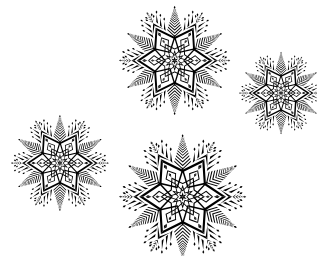
2010 brought one new face to our Surrey store, Jason Meeks, who has been a welcome addition to our team, and his addiction has helped keep us in business as he virtually works for free. This year saw many new product lines for M&Y, most notably C.F. Burkheimer rods, Nextcast spey lines, Dan Bailey breathable waders and Willow Reels. Notable new intros from existing suppliers include the Winston BIIIx, G VX, VSL and Passport rods, the Sage VXP, TCX Switch and TXL-F rods, the new Force Reel from Ross, the Loomis NRX rods and a whole new family of re-tweaked spey lines from 3M designed primarily by Steve Choate, a multi-year host of our spey clave! Tie all these new goodies into a stronger Canadian dollar, whereby prices are now approaching parity, and affordability has never been better!

If interested, review the attached list of close-outs as soon as you can since the good stuff is always cherry picked within the first few weeks. Feel free to either call us toll free at (800) 663-6407 or e-mail us (info@myflyshop.com) should you require more info!

Warmest holiday regards from Dave, Ryan, Adrienne, Al, Lawrence, Aaron, Gary and Jay!

Order Toll Free
1-800-663-6407

The



CHRISTMAS SPECIAL FLYER 2010

FUN DVDs

Rise: The Movie
Reg. \$32.95 Sale \$ 28.95

METALHEAD
Reg. \$21.95 Sale \$19.95

Eastern Rises
Reg. \$32.95 Sale \$28.95

Off The Grid
Reg. \$27.95 Sale \$24.95

Trout Bum 4—Jurassic Lake
Reg. \$38.95 Sale \$34.95

Modern Spey Casting & More
-Dec Hogan
Reg. \$27.95 Sale \$24.95

2011 Fly Fishing Calendar



\$12.99

Reg. \$16.99
David
Lambroughton's

Fishing Dreams

Simms Gifts

"DeYoung" Painted Flask
\$34.95

"Chrome Fish" Black Flask
\$29.95

Windproof "Torch" Lighter
\$18.95

"Early Riser" Mug \$29.95

"Trout Print" Humidor \$99.95

"G3 Wallet" \$29.95

"DeYoung" Water Bottle
\$29.95

Gift Certificates available
in any denominations.
Just give us a call or drop
us an email.

Dragonfly SALE

"Kamloops" 10 foot rods

5,6, and 8 weight, c/w case
Reg. \$199.99 **Sale \$149.99**

Excalibur "LAC" Reels

Aluminum Cartridge 5/6, 7/8, 9/10
Reg. \$265-300 **Sale \$169.99**

"Journey" Reels

Anodized 5/6, 7/8
Reg. \$109.99 **Sale \$79.99**

BOOKS

Twenty Salmon Flies—Radencich
HC Book + DVD Reg. \$76.95 **Sale \$67.95**

**Morris and Chan on
Fly Fishing Trout Lakes**
Soft cover: Reg. \$27.95 **Sale \$24.95**

Stillwater Selections—Phil Rowley
Spiral SC—Reg. \$32.95 **Sale \$28.95**

Steelheaders Way—Lani Waller
Hard cover—Reg. \$43.95 **Sale \$37.95**

Babine—Clegg & McMullan
Hard cover—Reg. \$54.95 **Sale \$47.95**

**Contemporary Fly Patterns of British Co-
lumbia**—Art Lingren
Soft cover- Reg. \$27.95 **Sale \$23.95**

Fly Tying Made Clear & Simple II—Skip
Morris, Spiral SB
Reg. \$27.95 **Sale \$23.95**

Fly-Fishing For Pacific Salmon II
Soft Cover- Reg. \$43.95 **Sale \$38.95**

Simms HEADWATER

Bags & Packs

An excellent gift!!!

Chest / Hip Pack \$89.95

Sling Pack \$69.95

Reel Briefcase (holds 10) \$89.95

4 Reel Briefcase \$36.95

Tackle Bag \$169.95

Taco Bag \$39.95

MY ULTIMATE LAKE FLY SELECTION
reg. \$650 **SALE \$550.00**

www.myflyshop.com



FLY ROD CLEARANCE

CLEARANCE ITEMS

<u>SAGE RODS</u>	REGULAR	SALE	<u>WINSTON RODS</u>	REGULAR	SALE
9140-4 RPL (used)	750.00	375.00	ASCENT 490-4 or 590-4	264.00	185.00
RPLXi 890-3 (used)	815.00	375.00	ASCENT 690-4 or 890-4	264.00	185.00
RPLXi 1090-3 (used)	845.00	375.00	VAPOR 490-4 or 590-4	370.00	250.00
LAUNCH 690	264.00	190.00	VAPOR 690-4	370.00	250.00
VT2 690-4	550.00	410.00	VAPOR 790-4 or 890-4	380.00	250.00
VT2 696-4	550.00	410.00	VAPOR 710-4	380.00	250.00
VT2 790-4	565.00	420.00	VAPOR 896-4	380.00	250.00
VT2 796-4	565.00	420.00	VAPOR 990-4	380.00	250.00
VT2 9144-4	705.00	475.00	VAPOR 1090-4	380.00	250.00
Xi2 690-4	828.00	550.00	VAPOR 8140-4	498.00	340.00
Xi2 790-4	834.00	550.00	LTX 9' 7wt, 3pc	765.00	350.00
Xi2 1190-4	888.00	575.00	XTR 9' 8wt, 3pc (used)	765.00	400.00
Xi2 1290-4 (no fore-grip)	900.00	575.00	XTR 9' 8wt, 3pc (used)	765.00	400.00
TCR 690-4	825.00	400.00	<u>ST. CROIX RODS</u>	REGULAR	SALE
TCR 890-4	825.00	400.00	AVID 9010-3	337.99	165.00
GEAR CT 2106	610.00	455.00	LEGEND ULTRA UFT907 (USED)	450.00	180.00
GEAR CT 3106	610.00	455.00	<u>MISCELLANEOUS</u>	REGULAR	SALE
GEAR CT 3113M	625.00	465.00	POWELL AXS 9010-3 (USED)	650.00	225.00
<u>SCOTT RODS</u>	REGULAR	SALE	DRAGONFLY IM7 9' 7wt	140.00	70.00
SAS 1007/3	355.00	180.00	DRAGONFLY SPEY 14' 9/10	298.99	225.00
S3 1006/4	745.99	435.00	CND CUSTOM SPEY 15' 10/11	700.00	350.00
ARC 1611/4	938.00	400.00	REDINGTON TRS2 9064	275.00	140.00
HP 887/4	784.99	395.00	REDINGTON RF3 9678/3	150.00	75.00
X2S 906/4	765.00	550.00	TEMPLE FORK Sig 1 7'6 #3	199.99	170.00
X2S 907/4	765.00	550.00	TEMPLE FORK Ti905-6	311.00	185.00
X2S 908/4	765.00	550.00	TEMPLE FORK Ti1006-4	333.00	175.00
X2S 909/4	765.00	550.00	TEMPLE FORK Ti907-4	272.99	232.00
X2S 9010/4	765.00	550.00	TEMPLE FORK Ti968	209.99	179.00
X2S 9011/4	765.00	500.00	TEMPLE FORK Ti1008-4	355.00	185.00
HP 887/4	784.99	395.00	TEMPLE FORK TiCR 908-4	272.99	232.00
<u>THOMAS & THOMAS</u>	REGULAR	SALE	TEMPLE FORK TiCR 9011-4	272.99	232.00
VE 967S-3	840.00	650.00	LOOP Saltwater BLUE 1190-3	390.00	150.00
VE 968S-3	840.00	650.00	LOOP BLACK LSL2 9140-4	540.00	270.00
FN 910S-4	875.00	775.00	LOOP Saltwater BLUE 888-3	390.00	150.00
<u>G. LOOMIS RODS</u>	REGULAR	SALE	LOOP Saltwater BLUE 788-3	390.00	150.00
GL3 9' #9, 2-piece	439.99	275.00	LOOP Adventure LAL 10150-3	199.99	100.00
GL3 9'9 #7, 2-piece	374.99	250.00	LOOP Adventure LAL 590-3	99.99	50.00
KISPIOX 13'9" #8/9	667.00	475.00	LOOP GREEN LGL 10150-4	600.00	250.00
KISPIOX 12'6" #5/6	607.00	450.00	LOOP GREY LGR 10150-4	860.00	430.00
ALTA 14' #9/10	673.00	450.00	LOOP GREY LGR 3110-4	500.00	250.00
STINGER GLX 15' #10/11 3 pc.	1238.00	800.00	LOOP GORAN GASS 10146-4	1000.00	500.00

ROD BLANK CLEARANCE

<u>BLANKS</u>	REGULAR	SALE	<u>BLANKS</u>	REGULAR	SALE
SAGE TRADITIONAL IIIe 9150-4	420.00	200.00	SAGE Xi2 890-4	417.00	270.00
SAGE VT2 490-4	265.00	175.00	SAGE Xi2 990-4	420.00	260.00
SAGE VT2 9144-4	355.00	240.00	SAGE Xi2 1090-4	426.00	260.00
SAGE GEAR SA 3106	305.00	260.00	SAGE Xi2 1190-4	444.00	275.00
SAGE GEAR SA 4110	310.00	265.00	SAGE Xi2 1290-4	450.00	275.00
SAGE GEAR SA 4120	315.00	270.00	G. LOOMIS GL3 1178	195.00	100.00
SAGE GEAR CT 4110	315.00	270.00	ST. CROIX GF14010	200.00	100.00

ROSS REELS FLY REELS / SPOOLS

ROSS REELS	REGULAR	SALE	ROSS SPOOLS	REGULAR	SALE
EVOLUTION #1 - SLATE BLUE	356.99	265.00	RHYTHM 3 - COPPER	122.00	104.00
MOMENTUM #4 - GOLD	450.00	335.00	RHYTHM 3 - SLATE GREY	122.00	104.00
MOMENTUM #5 - GOLD	500.00	375.00	RHYTHM 3.5 - COPPER	127.00	108.00
MOMENTUM #8 - BLACK	650.00	485.00	EVOLUTION 0 - BLACK	140.00	119.00
CLA 1.5 Special Edition - CAMO	178.00	155.00	EVOLUTION 1 - SALTE BLUE	145.00	121.00
CLA 2.0 Special Edition - CAMO	200.00	175.00	EVOLUTION 2 - BLACK	156.00	123.00
CLA 4.0 Special Edition - CAMO	250.00	200.00	EVOLUTION 2 - COPPER	156.00	123.00
CLA 5.0 Special Edition - CAMO	254.00	200.00	EVOLUTION 2 - SLATE BLUE	156.00	123.00
RHYTHM 2.0 - PINK	250.00	200.00	EVOLUTION 3 - SLATE BLUE	166.00	141.00
BARBED STEELHEAD DRY	LIFE	NO PAROLE	EVOLUTION 3.5 - BLACK	183.00	156.00
ROSS SPOOLS	REGULAR	SALE	EVOLUTION 3.5 - SLATE BLUE	183.00	156.00
RHYTHM 0 - BLACK	101.00	85.00	MOMENTUM 4 - BLACK	233.00	198.00
RHYTHM 1 - BLACK	106.00	90.00	MOMENTUM 4 - GOLD	233.00	198.00
RHYTHM 1.5 - BLACK	112.00	95.00	MOMENTUM 5 - GOLD	259.00	221.00
RHYTHM 2 - BLACK	117.00	99.00	MOMENTUM 5 - BLACK	259.00	221.00
RHYTHM 2 - COPPER	117.00	99.00	MOMENTUM 6 - BLACK	284.00	242.00
RHYTHM 2 - SLATE GREY	117.00	99.00	MOMENTUM 6 - GOLD	284.00	242.00

MISCELLANEOUS REELS

LOOP OPTI DRY FLY	642.00	515.00	WATERWORKS ULA FORCE FS4	630.00	500.00
LOOP OPTI MEGALOOP	859.95	685.00	HARDY VISCOUNT DISC LA3/4	342.00	171.00
LOOP CLASSIC 5-8 LH (RED)	660.00	530.00	HARDY VISCOUNT DISC LA7/8	355.00	178.00
LOOP CLASSIC 7-9 LH (RED)	700.00	560.00	HARDY VISCOUNT DISC LA10/11	392.00	196.00
SAGE 3300D + 2 SPOOLS (used)	1220.00	610.00	HARDY ANGEL 11/12 (England)	916.00	775.00

MISCELLANEOUS BAGS

WILLIAM JOSEPH GEAR BAG	123.99	65.00	WILLY JOE FLATS LITE FANNY PACK	99.00	50.00
WILLIAM JOSEPH WADER BAG	201.99	100.00	WILLIAM JOSEPH CHEST PACK	223.99	100.00
JW OUTFITTERS "FLATS PLUS FANNY PACK"	142.99	70.00	JW OUTFITTERS "TROUT PLUS" FANNY PACK	180.00	90.00
JW OUTFITTERS "FISHING SATCHEL"	102.99	50.00	5 lb Rainbow		priceless
JW OUTFITTERS PRO II TYING KIT	133.99	67.00	ABEL GEAR BAG	223.99	100.00

CLEARANCE ITEMS

INVENTORY CLEARANCE

CLEARANCE ITEMS

<u>SIMMS</u>	<u>REGULAR</u>	<u>SALE</u>	<u>SIMMS</u>	<u>REGULAR</u>	<u>SALE</u>
SIMMS 2008 FREESTONE WADING BOOT STUDDER FELT - sz. 7, 8, 9, 14	124.99	75.00	SIMMS G3 WADING BOOT FELT - sz. 7, 8	259.99	200.00
SIMMS 2008 GUIDE WADING BOOT FELT - sz. 7, 8	184.99	110.00	SIMMS HEADWATER WADING BOOT FELT - sz. 5, 8, 9	159.99	120.00
SIMMS 2008 GUIDE WADING BOOT STUDDER - sz. 7, 8	209.99	125.00	SIMMS RIVERSHED WADING BOOT FELT - SZ. 8	159.99	95.00
SIMMS L2 WADING BOOT STUDDER - sz. 7, 8, 9, 13	159.99	90.00	SIMMS GUIDE WADING BOOT FELT - sz. 7, 8, 9	209.99	125.00
SIMMS FREESTONE WADING BOOT FELT sz. 4	129.99	99.00	SIMMS RIVER SANDAL FELT sz. 8, 9, 11	89.95	50.00
SIMMS RIVERTEK WADING BOOT FELT sz. 8	147.99	89.00	SIMMS DECK SANDAL AQUASTEALTH sz. 11 (FITS SMALL)	129.95	65.00
SIMMS 2009 G3 JACKET sz. S, M	499.95	330.00	SIMMS RIVERTEK WINDSTOPPER JACKET COAL sz. S, M, XL	249.95	150.00
SIMMS WINDSTOPPER SOFTSHELL JACKET GREEN sz. L, XL	239.95	180.00	SIMMS WINDSTOPPER SOFTSHELL JACKET ORANGE sz. M, L, XL	239.95	180.00
SIMMS DL WINDSTOPPER JACKET LODEN sz. S, M, L, XL	249.95	165.00	SIMMS DL WINDSTOPPER JACKET BLACK sz. S, M	249.95	150.00
SIMMS DL WINDSTOPPER JACKET BLUE sz. XL	249.95	150.00	SIMMS DL WINDSTOPPER JACKET BRICK sz. L	249.95	150.00
SIMMS FREESTONE SOFTSHELL JACKET BLUE sz. S, M, L, XL	187.95	90.00	SIMMS FREESTONE SOFTSHELL JACKET LODEN sz. S, M, XL, XXL	187.95	90.00
SIMMS FREESTONE SOFTSHELL JACKET TAN sz. L, XXL	187.95	90.00	SIMMS SUPERLIGHT INSULATED JACKET sz. S, M, XXL	199.95	100.00
SIMMS EXTREME INSULATED JACKET sz. L	249.95	125.00	SIMMS CLASSIC GUIDE WADER WOMAN'S 2001 MODEL sz. XL	531.99	200.00
SIMMS WINDSTOPPER LIGHTWEIGHT VEST LICHEN sz. XL	199.95	100.00	SIMMS EXSTREME BOOTFOOT WADERS sz. L - 10 FELT BOOT	549.95	375.00
SIMMS WOMEN'S G3 WADERS sz. L	520.00	225.00	SIMMS G3 GUIDE BOOTFOOT WADER sz. L - 10 FELT BOOT	599.95	400.00
SIMMS RIVERSHED WADERS sz. LK	329.95	225.00	REDINGTON WADING BOOT STUDDER FELT sz. 9, 14	135.00	85.00
REDINGTON WADING BOOT FELT sz. 8, 9, 13	115.00	70.00	WEINBRENNER 7025 PROPEX WADING BOOT FELT sz. 8, 13	169.95	85.00
DANNER 6" STUD GRIPPER WADING BOOT STUDDER FELT sz. 7, 12	229.99	100.00	WEINBRENNER 4025 WADING BOOT FELT sz. 13	159.99	80.00
LOOP OUTDOOR WADING BOOT FELT sz. 8, 9	199.99	120.00	CHOTA STL PLUS WADING BOOT FELT (REMOVABLE STUDS) sz. 7, 9	189.95	100.00
LOOP ADVENTURE WADING BOOT FELT sz. 8	139.99	70.00	SPRINGBROOK NEOPRENE BOOTFOOT WADER sz. S - w/8 foot	237.99	120.00
COLUMBIA FRASER RIVER JACKET	41.99	25.00	COMPUTROL FISHING BUDDY 2202	245.00	75.00
SPRINGBROOK NEOPRENE WADER MODEL 1711 sz. MT, LT	295.99	150.00	RIO POWERSPEY VERSI-TIP SPEY LINE 6/7 - 10/11	176.00	125.00
BARE BOOTFOOT NEOPRENE WADER sz. L w/10 foot	392.00	186.00	RIO MIDSPEY LINE - FULL FLOATING sz. 8/9 - 11/12	88.00	40.00
RIO MIDSPEY LINE - LOOPED FOR TIPS sz. 6/7 - 11/12	88.00	30.00	RIO SKAGIT LINE—HEAD ONLY SIZES 350—700 GRAINS	59.95	30.00
RIO ACCELERATOR SPEY LINE 7/8 - 8/9	88.00	30.00	RIO SKAGIT SPEY FLOATER 500gr - 900gr	72.00	30.00
RIO GRANDSPEY LINE 7/8 - 11/12	88.00	30.00	RIO TARPON TAPER WF9F/I, 10F/I, 11F	72.00	30.00
SA QUAD TIP WF7, WF9, WF10, WF11	149.95	70.00	RIO LONGCAST FLY LINE WF9F	72.00	30.00
RIO SCANDINAVIAN SHOOTING HEAD 7/8 - 11/12	72.00	30.00	SCIENTIFIC ANGLERS ULTRA 3 AND ULTRA 4 FLY LINES...FLOAT and SINK TIP	69.95	35.00

New & Noteworthy

WINSTON

Billix RODS

Unprecedented performance with an incredibly broad casting range, "An amazing combination of speed, power and Winston smoothness." 17 models from a 8'6" 3 weight to a 9' 10 weight

\$790 - \$860

GVX RODS

Fast action, super light graphite fly rods. "The epitome of what a graphite rod should be." 9 models from a 7'6" 3 weight to 9' 8 weight.

\$520

VSL RODS

A Winston progressive, fast action fly rod for under \$330.00. Power with smooth, balanced performance. 14 single hand and 2 spey from 7'6" 3 weight to 14' 8/9 weight. \$330 - \$445

PASSPORT RODS

Exceptional power without giving up touch and feel. 11 models from a 7'6" 3 weight to a 9' 10 weight \$220-225



SA 's 2011 revamped Spey Line-Up is astounding.

Steve Choate aided in the design of these easy casting lines for all types of "Spey"

Skagit Extreme HEAD—from 280- 800 grains as a head only (\$57.00) or as a Multi-tip (\$143.00)

Skagit Extreme head with Integrated Sink Tip—
Complete line, NO LOOPS, stellar (\$92.00)

Spey Evolution—for ultimate line control. 48.5' 420 grain 5/6- 54.5' 680 grain 9/10 (\$92.00)

Scandi Extreme Head—280 – 680 grains (\$57.00)

ROSS REELS F1 for 2011

The F1 is a complete departure from conventional thinking and incorporates the most innovative features found in any fly reel. Inspired by Formula 1 race car brake systems, the F1 is an integration of carbon fiber and stainless steel; utilizing eight independent contact points to produce the smoothest and most dependable drag system on the market today. From \$445.00



HATCH Reels

Amazing reels! Machined excellence and a maintenance free, sealed drag. Two new sizes!!

Hatch Monsoon 4 Plus - \$470
for 4-6 weight rods

Hatch Pulse 11 - \$860
the ultimate for the long spey rods

CF BURKHEIMER

Their Goal:

"To design and manufacture the finest fly rods in the world"

C.F. Burkheimer Spey rods are a work of art and are a phenomenal fishing tool!

Each blank is available as a "Classic" build starting at \$900.00 or as customized, blinged out, "Presentation" or "Vintage" build starting at \$1100.00.

The Bling: high end stripping guides, high end snake guides, choice of blank color and trim, choice of reel seat (high end hardwoods), and beautiful cork work.

New & Noteworthy

SAGE

3 NEW RODS

VXP ROD

How do you improve the most versatile series we've ever offered? By making every rod significantly lighter, smoother and more responsive.

The new VXP combines the VT2's versatility with the performance and power of our renowned XP rod Series. The result? An exceptionally light, lively fly rod that generates high line speed for easy distance and wind penetration. 3-10 weight + 2 spey.

From \$485

TCX SWITCH RODS

"Extreme distance" Switch rods are lightweight, strong and powerful. Each is 11' 9" and 4 pieces. An excellent all around coho and summer run steely rod. 5-8 weight in 4 models.

From \$840

TXL-F RODS

TXL-F, a dramatically improved version of our much-loved, ultra-light TXL. Amazing but true:

The new TXL-F is a full 33% lighter than its nearly weightless predecessor, bringing a whole new meaning to the term "ultra-light." Simply put, TXL-F rods seem to literally float in your hand. 000-4 weight, 4 piece.

From \$625

WILLOW™

CLASSIC REELS

Precision, one-of-a-kind, heirloom quality fly reels. The perfect compliment to any trout rod. Choices of Pillar design, Serpentine handles, or etched aluminum. Visit the website www.willowreels.com for photographs, starting at \$420.00.



G. LOOMIS NRX

NRX is the culmination of what we have been doing at G.Loomis since day one. We have been continually striving to build the best rod on the planet. Laminates, resin, mandrels, components and the know how you expect from us. These NRX rods look like nothing we have built before. They feel better than anything we have built before. We aren't talking about a little better here or a little lighter there...

What we are saying so there is no confusion... " This is the Best Fly Rod Ever Built!" Period!!

3-12 weight and 3 Spey for every fishing need!!! from \$735.00



C & F DESIGN FLY BOXES

The ultimate in fly boxes. Not new but definitely still noteworthy!, And, always a great Christmas gift for a fly fisher.

XMAS SPECIAL 10% OFF

These fly boxes are designed and manufactured in Japan to the highest standards.

NEXTCAST SPEY LINES

NEXTCAST LINES IS THE BRANCHCHILD OF SIMON HSIEH TWO TIME CHAMPION OF THE PRESTIGIOUS SPEY O RAMA CASTING COMPETITION HELD YEARLY AT THE GOLDEN GATE ANGLING AND CASTING CLUB IN SAN FRANCISCO. SIMON HAS BEEN DESIGNING AND DEVELOPING SPEY LINES FOR MANY YEARS. THE

HALLMARK OF SIMON'S LINES ARE; CAST-ABILITY, POSITIVE TRACKING AND VERY POSITIVE TURNOVER EVEN IN DEMANDING CONDITIONS. WE FEEL THESE LINES ARE UNIQUE IN THE INDUSTRY AND HOPE THAT YOU WILL ALSO FIND THEM SO.

FALL FAVORITE 45 LINE OR HEAD, FALL FAVORITE 70 LINE OR HEAD, WINTER AUTHORITY 55 LINE OR HEAD, CHAMP 1516.

\$82.99 AND UP

MICHAEL & YOUNG FLY SHOP

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or E-mail us at: sales@myflyshop.com

*PRICES EFFECTIVE: DECEMBER 1st, 2010 TO FEBRUARY 28th, 2011 ONLY